

**INSTRUCTOR - Christoph Stauder, CPA, FHFMA, Past President of Oregon HFMA**

**IF ONE OR ALL OF THE FOLLOWING APPLY TO YOU, HFMA'S CERTIFIED HEALTHCARE FINANCIAL PROFESSIONAL (CHFP) CREDENTIAL IS FOR YOU:**

- I want to be current
- I want to grow in my knowledge
- I take responsibility for my own growth
- I have a passion for the healthcare industry
- I want to be a valued contributor in my organization

**IMAGINE YOURSELF AS A "BUSINESSES OF ME" WITH YOUR EMPLOYER AS YOUR CUSTOMER**

- What new knowledge do I need to advance?
- What new work-related experiences do I want to seek out?
- How do I connect with my organization's business goals and strategies?

**THE CHFP**

- Designed to help the "Business of Me" succeed
- Provides a framework to pursue personal and professional goals and create value for my employer and myself
- Invites new opportunities
- Lays the foundation for a career that is satisfying and rewarding

**MODULE 1: PERSONAL FOUNDATIONS (BUSINESS OF HEALTH CARE)**

- The big picture (the healthcare environment)
- How things work (how is money made in healthcare)

**MODULE 2: BUSINESS SAVVY (OPERATIONAL EXCELLENCE)**

- Pursuing effective strategy
- Using sound judgment to make good business decisions

**YOUR PERSONAL BUSINESS PLAN**

- Lay your personal foundations by spending about 10-14 hours of online study to prepare for the Module 1 exam
- Develop your business savvy by taking this chapter coaching course and reading about healthcare to prepare for the Module 2 exam

**THE COACHING COURSE**

**A ONE-DAY "MINI MBA" ON HEALTHCARE FINANCIAL MANAGEMENT COMPETENCIES AND BUSINESS STRATEGY**

- **Morning session: The Business of Health Care**
- **Afternoon session: Operational Excellence**
- **Format: lectures, discussion, group exercises and case studies**
- **Participant Guide includes sample exam questions, examples of financial analyses, and readings on healthcare strategy from physician, provider and payer perspectives**