



Live from OREGON HFMA, Let's Step Up...TOGETHER!

President's Message - Happy Spring! April, 2011

To our Oregon Chapter Members, Colleagues and Partners:

Where magic sets sail and adventures become legendary. Where a moment of beauty lasts forever. Where memories take hold and never let go. A Disney moment is the adventure of a lifetime.

-DisneyParks

The quote from Disney sounds like the perfect invite to our upcoming Annual Spring Salishan Installation Banquet. This year's Disney theme is sure to be magical.

So now that it's spring, it's time for change, time to refresh and learn and, of course, a time for optimism. Fortunately, our spring conference is the environment where such ideas take shape and sprout. We're offering inspiring and cutting edge healthcare financial management ideas just for you. It's also where Team Oregon networking opportunities will dominate, especially at our Annual Banquet and the ever-enchanting Salishan resort. Make sure you wear your favorite Disney costume or character to the banquet. Registration is now open, so sign up today at: www.oregonhfma.org.

I'd like to reflect and share some of this past year's exciting accomplishments that have blossomed for our chapter:

- Chapter Membership Satisfaction increased to 65%, an all time high.

GO TEAM OREGON!!!

- Certification continued to soar, even with January 1, 2011 changes. The board also approved a "Certification" budget increase of \$11,570.
- New Member mentorship program continued and membership increased to 491, (not counting students) for a 5% increase.
- Oregon HFMA launched our first social media networks this year: Facebook, Twitter, and LinkedIn.
- Team Oregon continued environmentally friendly initiatives including, online handouts and electronic ballots for Officer and Director nominations.
- Education hours increased by 25% from our CBSC goal (total hours for the year were 8,613!!!!)
- Sponsorship funding continued to increase. Thank you to our sponsors for we could not succeed without you.
- Once again, the Region 11 conference was a superstar event. Team Oregon also stepped up by increasing our support and resources.
- Yerger madness in March for we submitted four Oregon and one Multi-Chapter applications.

It has been my privilege and honor to have served and represent the Oregon Chapter (Team Oregon) this year. I want to thank each of you for allowing me this opportunity, in addition, thank you for all your amazing support. Team Oregon is recognized as one of the nation's best chapters, and it's all because of you: Our Members! Thank you for "Stepping Up" together. I will continue to serve as Oregon's Past President and on HFMA's National Advisory Committee (NAC).

As Mickey Mouse would say...."See you real soon!"

Terrie Handy
Oregon Chapter President 2010-2011

P.S. Over the past year, I truly hope you've been inspired by all Oregon HFMA has to offer. If not, I want to know, please contact me: thandy@lhs.org or by phone: (503) 413-4046.